



Action Sales:

It gives me great pleasure to have the opportunity to discuss my involvement with your company and staff at Action Sales.

I have been in the foodservice industry for more than 35 years in various positions. During this time, I have worked in San Francisco, Hawaii, New Jersey and Southern California in both luxury hotels and privately owned restaurants. I have purchased a lot of equipment over the years ranging from complete renovations, small soft renovations to opening new hotels and restaurants in many locations. Currently I am the Director/Department chair at Cerritos College Culinary Arts that employs 8 professors and educates 225 students a year in professional cooking and baking & pastries.

I have been working with Stephen at Action Sales for the past 6+ years and consider him a key aspect of the success of our program. Never in my career have I come across such a professional, hard working and diligent salesman focused on customer service! Never once has he let me down, not followed thru on a project and always gets me my items faster and less expensive than any other purveyor in our industry. I am exclusively working with Action Sales and only Action Sales for my equipment needs.

I appreciate my working relationship with Stephen and hold him with the highest respect. If only the rest of our industry could be held to the high standards that Action Sales provides we would be in a much better world.

Sincerely,

Michael Pierini  
Professor  
Cerritos College Culinary Arts



Hi Stephen:

I want to thank you for all of the work you have done for us this past year! In my 26 years of working in the foodservice industry, I have never had someone so nice, efficient and professional to work with, you made every request, demand, purchase and delivery simple and effective.

We are scheduling a 3 million dollar facility update for the summer of 2012, I will be calling on you and your company to assist with the purchase of equipment once again. Within the next 4 years, we will be designing and creating a Culinary Arts Complex that will be capable of serving 300+ students with 4 different food outlets for public use. Again, I will be calling on you for your services.

You and Action Sales are a perfect example of the kind of professionalism that I strive every student of mine to achieve.

Thank you and I look forward to working with you again,

Michael Pierini  
Professor/Chef  
Department Chair  
Cerritos College Culinary Arts

Cerritos College (Cerritos College Culinary Arts Program)

11110 Alondra Blvd

Norwalk, CA 90650

Phone: 562-860-2451

Web: <http://cms.cerritos.edu>